



# MAIL MANAGER

## AUTOMATED EMAIL SOLUTIONS

### FEATURES

AUTOMATED

EMAIL TRIGGERS

SERVICE READY

CUSTOM EMAILS

AFFORDABLE

WORKS WITH PCCONTACT

EMAIL SOLUTIONS

### Benefits

Mail Manager is your automated companion to help manage how you communicate with your clients. The system will send out various forms of communication tailored to suit your mode of contact. You can customize all forms of communication with your clients through the personalized email module. Create templates that fit the message you are trying to convey and pre-program the launch date for send off, the system is fully automated. The reminder's module is your trigger to help send out the messages. You can also customize and review reports later on the emails sent out.

### Templates

The triggers set to send the emails are completely at your discretion. The customizable feature is one of the Mail Manager's strengths. The mail manager is an excellent add-on to PcContact. Some of the following communication products bellow can help your travel agency stay in touch with clients; Happy Birthday Greeting Card, Holiday Return, Survey Questionnaire, Call Back and Memo Recalls. These marketing products deliver the right kind of communication and collect important data to help your company deliver improved customer service.

### Automation

The Mail Manager possesses many benefits, but the single greatest advantage is automation. The program is a marketing machine, designed to save you time and money by taking over the arduous process of communication. All you need to do is load in the parameters and allow the Mail Manager to go to work for you. It's that simple and the Mail Manager affords you all the flexibility you need to tailor all of your communication products.



### Customization

Mail Manager's flexibility is another strength. The customization of the product allows you to create specific forms of communication for your clients. Examples include, generic salutations, holiday wishes, travel specific salutations, happy birthday wishes and order confirmations, just to name a few. This flexibility allows you to define, determine and send out the important communication products needed to maintain effective contact with your clients.

### Interface & Layout

Another benefit is Mail Manager's easy to use interface and layout. You manage all your input parameters from the options menu, helping you define your communication needs. Once the information is applied, your communication system is then ready for automation. You can then view all of your past, current and upcoming communication products, thanks to Mail Manager's simple layout.

### Monitoring System

The monitoring system affords you the luxury of making adjustments to outbound items and reviewing the status of all communications through file history. You have complete control of the flow of communication. So, with Mail Manager you have a product that helps you design, shape and deliver your message to your clients in an automated fashion. The program also allows you to manage, maintain and monitor the flow of communication from a seamless and simple user friendly interface.



PcVoyages 2000 Inc.  
417 St. Nicolas Street 5<sup>th</sup> Floor  
Montreal, Qc. H2Y 2P4  
[info@pcvoyages.com](mailto:info@pcvoyages.com)  
514-282-4556