



# Sentinel

## WEB MANAGEMENT SOLUTIONS



### B2C Web Management Solutions

Welcome to Sentinel, a fully automated data processing system that manages your entire online business from point of e-sale to invoicing, marketing and final account entries. The batch conversion is simplified with Sentinel. As a remote B2C business manager, Sentinel provides you with the right tools to manage your business. Sentinel's data streaming manager will help you save time and money.



### How Sentinel Works

Sentinel's batch converter retrieves, treats and stores data simultaneously in a secure environment. Under the fully automated setting, Sentinel routinely scans your website for PNRs, treats each transaction and then redistributes the data to the designated invoicing, marketing and accounting hot spots.



### Sentinel Assures Security & Speed

The batch conversion process takes seconds to complete. Your data is retrieved treated and transmitted through a secure, encrypted electronic corridor. The security settings are flexible and give you and your business the peace of mind you need when it comes to handling and treating your clients' personal information.



### User Friendly Interface

Sentinel's design offers you a flexible, user friendly tool to manage your online transactions. Think of Sentinel as a modern day digital camera with three key user settings, manual, semi-automatic and fully automatic. You choose the setting, depending on your business needs. The manual setting offers you complete control over the batch conversion process, this is ideal for small agencies which need a detailed online transaction assessment.

The semi-automatic will dispatch Sentinel to retrieve PNRs, but you control the treatment process, this is ideal for medium size agencies with moderate transaction volume. The fully-automatic setting unleashes the full batch conversion power of Sentinel, sit back and watch Sentinel process, treat and store all data within seconds directly to your back office.



### The Competitive Advantage

Sentinel's B2C web management attributes speed up the administrative process of your business in a secure environment, while eliminating manual data entry errors. Sentinel's automation gives your company a competitive advantage by reducing costs, improving accuracy and delivering efficient administrative management of all of your B2C transactions. Sentinel generates all the reports you will need to evaluate your online business. Sentinel could be the right fit for your business, call today and find out how Sentinel can help your online business.



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